

## Accounting Software without Antacid

*Accounting software.* The two-word term sounds harmless enough, but carries the power to bring even the strongest CEO or CFO to his or her knees. Some business owners feel ill just reading those words. . . . Theirs is a ship slowly sinking beneath the weight of add-on software, post-it note addendums, and slow-as-molasses response time. Theirs is a company that didn't update accounting software in time. But you need not share their fate. The thought of accounting software need not cause nausea in you. Read on and consider yourself warned.

You need new accounting software (sorry that we had to say it again—just take a quick antacid to counter that queasiness) when:

- ❖ The piles of paper on your desk begin to compromise its structural integrity.
- ❖ You brace yourself as you turn on your computer each day, unsure of what “surprises” await you.
- ❖ Your customer base is expanding significantly.
- ❖ Writing a sales order with a crayon would take less time than using your PC.
- ❖ You have more employees in your expanding business.
- ❖ Your reports are done in Microsoft Excel.
- ❖ No one in your company remembers who chose and installed your current software, or in which decade it was purchased. So you can't find support.
- ❖ Your IT costs are spiraling.
- ❖ You fantasize about the simplicity of software that local high school students can use; what does your local grocer know that you don't?
- ❖ Staff productivity is declining while user complaints are on the rise.
- ❖ Your information is in more than one place, on multiple databases, and is as confusing as. . . well, it's pretty confusing.
- ❖ You've realized that for your business, one-size does not fit all; you need a more customizable approach to accounting.
- ❖ The mere mention of accounting software gives you a moment of pause, and then a slight uneasiness in your stomach.

There is a remedy. There is a way to rid your business world of haphazard post-it notes, piles of purchase orders, and the very real fear that no one knows how to fix that “quirk” in your current software. And that slow response time when posting transactions? That lag can be a thing of the past. The answer to your accounting software is Microsoft. And that answer is now.

Good accounting software (or ERP—Enterprise Resource Planning) is not just about the general ledger anymore. It takes care of the basics (GL, AR, AP) while also

handling manufacturing, project accounting, project management, human resources, and payroll. It effortlessly multitasks and manages aspects of your business inconceivable with previous generations of accounting software. And what's better? When you find out how inexpensive it is, you can toss your supply of antacids in the trash. Microsoft offers special migration offers, financing, and hosting offers. Truthfully, sometimes you can't afford NOT to purchase the new software. Furthermore, Microsoft ownership means comfort. Its familiar interface, integration with other Microsoft products, and unparalleled investment in Research and Development are all stomach-settling antidotes to the sickness of outdated accounting software. With Microsoft Dynamics NAV, your accounting needs will be met with ease, with quick response, with flexibility, and adaptability. An integrated database allows everyone in your business to see and utilize the same data. Additional users and functionality can be added as your needs evolve. And, with Microsoft's commitment to its products and its customers, you know your business's accounting and finances will be in good hands.

. . . And doesn't that calm your anxieties and settle your stomach?